

Product Bulletin

Concept® 238

MOTOMARK™ - 300mic "ARMOR" CLEAR UV OVERLAMINATE

Concept® 238 **MotoMark™** 300mic "Armor" is a flexible gloss clear polymeric vinyl offering, UV protection. This film is designed for use as a protective overlaminating film on the 235 **MotoMark™**. Recommended for the powersport, graphic and decal markets. This product is formulated for exceptional clarity and durability.

Applications

Concept®238 **MotoMark™** is intended for use as the overlaminating film on Concept® 235 **MotoMark™** 100mic "Grip". This overlamine and vinyl combination is used for a variety of Quads, Snowmobiles, Motocross, Powersport Vehicles, Helmets and Carts. The adhesive system is formulated to adhere to most common solvent, eco-solvent, latex, thermal, UV, offset and screen inks. However, specific formulations must be tested before use. Some ink may contain excessive flow additives that could reduce adhesion of this product. Testing is always suggested before production. Specifically test applications to gas tanks.

Thickness

Film	300mic
Adhesive	45mic
Liner	80gsm
(Thickness variance +/- 10%)	

Temperature Ranges

Minimum application temperature	+4,4°Celsius
Service temperature	-40°C to +93°C.

Expected Exterior Exposure

5 Years under normal exposure conditions and proper care.

Adhesion

To stainless steel	11 N/25mm (FTM01)
--------------------	-------------------

Individual values may vary. Test thoroughly before production.

Surface Gloss

Minimum 80 when measured at 60° MD fresh.

Water Resistance

Excellent.

Humidity Resistance

Excellent.

Storage Stability

One year shelf life when stored at 21°C and 50% relative humidity.

Product Series

E238-54	1,37m x 25m
E238-60	1,52m x 25m

Recommendations

Completely evaporate inkjet solvents before application. Failure to do so may facilitate solvent penetration resulting in vinyl degradation. Always thoroughly test this product to confirm that it meets your requirements. Proper preparation of plastic surfaces requires cleaning with alcohol or acetone to remove contaminants before application. Failure to prepare the surface can cause premature failure of the graphic or decal.

The above recommendations for these products usage does not suggest or constitute a verbal or written guarantee or warranty by the manufacture or its dealers of this product. Individual purchasers or users shall be responsible for determining the materials suitability as well as its intended use and application



*Manufacturer of Pressure Sensitive Films, Traffic Graffiti
Floor Advertising Films, Custom Coatings and Printing
Inks.*

309 S. Union • P.O. Box 158 • Sparta, Michigan 49345 • (616) 887-7387 • (800)253-3664 • FAX (616)887-0537

Web Site: www.generalformulations.com • e-mail: gfiinfo@generalformulations.com

We believe the information on this product to be accurate. However, since we cannot anticipate or control the conditions under which this information or our products may be used, we cannot guarantee results obtained through their use. Tests of our products should be made by users to determine the suitability of these products for a specific purpose. The products are sold without warranty, either express or implied. The purchaser should refer to General Formulations, Inc's Price List for Terms and Conditions or Sale, Including Disclaimer of Warranties and Limitation of Liability.